

Press Release

CWB welcomes new North American Sales Manager

SOUTH HACKENSACK, NJ, March 2016. **C.W. Brabender® Instruments, Inc. has brought on Paul Nardone to become the North American Sales Manager** for our Chemical Division. He will conduct business out of the corporate headquarters in South Hackensack, NJ.

Paul Nardone brings an extreme wealth of significant experience and expertise with C.W. Brabender® Instruments, Inc. extensive line of Chemical and Polymer testing equipment to his new role as North American Sales Manager of the Chemical Division. Previously, he held the position of Technical Account Manager for 13 years and has been instrumental in the sales success of C.W. Brabender® Instruments. Paul is a member of the Palisades-New Jersey Section of SPE and sits as the Section's award Chair. Paul has spent his career working with laboratory-scale physical testing equipment and over that time, he has become a great resource to the industry. His invaluable experience and tremendous knowledge in his field of expertise are a welcomed asset to CWB's continually growing scope of business and extensive product line.

Paul Nardone will manage the sales efforts for our Chemical Division, throughout North America. In his new role, Mr. Nardone will work hand-in-hand with the CWB sales team to continue to drive C.W. Brabender® Instruments, Inc. forward. Please join us in welcoming Paul to his position and wishing his success as an industry leader. Paul can be contacted at 201-343-8425 Ext. 13 or pnardone@cwbrabender.com

ABOUT C.W. Brabender® Instruments, Inc.

C.W. Brabender® Instruments, Inc. is a leading manufacturer of instrumentation designed for testing the physical properties and quality of various materials utilized within the polymer and food industries. Our extensive product line is utilized for sample preparation, R&D, evaluation, quality control, new product development and production environments.